

ENBALA online videos provide electric power system, grid balance education

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ENBALA Power Networks has launched a suite of [four online videos](#) to educate prospective clients, large electricity users who connect to the smart grid.

"This is a new way for electricity users to participate in the management of the electric power system," Ron Dizey, President and CEO of ENBALA Power Networks told *FierceSmartGrid* in an interview. "It increases flexibility for utilities, makes the real-time balancing of supply and demand more efficient and it coordinates demand-side assets in a robust, reliable and resilient way."

The videos are educational, and they provide insight for all stakeholders into how the grid is changing, and how utilities and their customers can be active participants in the smart grid by connecting their demand-side assets through the ENBALA Power Network.

"For utilities, generators can now operate at optimized levels, improving efficiency while reducing greenhouse gas and smog-related emissions," said Dizey. "For their customers, it's a chance to earn a new revenue stream by providing grid balance. This is the better way to manage the electric power system, and it is available today."